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FOR IMMEDIATE RELEASE

BROWNFLYNN RELEASES ONLINE, INTERACTIVE SUSTAINABILITY REPORT

Cleveland, OH - As business leaders from around the globe gather this week in Denmark to strategize a low-carbon resolution at the Copenhagen Climate Summit, BrownFlynn has some exciting sustainability news to share this side of the pond. The corporate responsibility and sustainability consulting firm has officially released its first, online, interactive sustainability report.

In collaboration with its Columbus-based design partner, Salvato Coe + Gabor (SCG), BrownFlynn created a report that allows visitors to use the firm's ideas and goals to inspire their own sustainability strategy and communications. Through an easy-to-manage *My Report* function, anyone visiting www.brownflynnreport.com can start building and shaping their own sustainability story and connecting the dots between what their company is doing or needs to do to be more socially, environmentally and economically responsible.

"Sustainability is our business and we strive to 'walk the talk' in all that we do," comments BrownFlynn Principal and Co-Founder Margie Flynn. "Now, with the release of our first sustainability report, you have the opportunity to look closer at our company's practices to see how we are living up to this commitment."

For nearly 14 years, BrownFlynn has been advising companies on how to integrate responsible practices into their business strategies and how to communicate these practices internally and externally for bottom-line impact. Most recently, the firm opened BrownFlynn Learning, its corporate sustainability education and training division. Through workshops, webinars, on-site trainings, conferences and a variety of other venues, BrownFlynn Learning courses teach companies how to triple their bottom line—environmentally, socially and economically.

To explore the new report, visit www.brownflynnreport.com. To learn more, visit www.brownflynn.com or www.brownflynnlearning.com.

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